

#### CONTACT



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WEB DESIGN



**GRAPHIC DESIGN** 



**UI DESIGN** 



## KIRUI NAOMY Graphics/ Web Designer

## **PERSONAL INFORMATION**

Hello, My name is Naomy Kirui. I am a Graphic / UI, UX consultant based in Nairobi.

I graduated with a Bachelor of Science in Software engineering from the University of Eastern Africa Baraton in July of 2017.

I am passionate about technology, graphic design, and UI/UX with a strong background in digital marketing. 5+ years of hands-on experience in handling several simultaneous creative design project, concept creation, social media posts and animation.

I am currently consulting at ABC Bank and I also do freelance with some variance in clientele. I have also been learning Figma and XD to improve my UI/UX.

### **OBJECTIVES**

To contribute to the organization success and further develop skills and talent in design world for the benefit of the company, customers as well as my personal growth.

# WORK EXPERIENCE

### **DewCis SOLUTIONS**

#### 2017 Junuary - August

#### FRONT END DEVELOPER AND GRAPHIC DESIGNER

#### **Responsibilities**

- Plans site design by clarifying goals and design functionality.
- Write the programming code, either from scratch or by adapting existing software and graphics packages to meet business requirements.
- Using HTML /CCS coding to layout the website.
- Develop WordPress sites.
- Maintains site appearance by developing and enforcing content and display standards
- Protects site by designing and installing security precautions.
  Supporting company's pitches for new business through designing presentations, mock-up visuals and sample web pages to convey creative ideas and design solutions.

#### **CODE PAMOJA 2017 September - 2017December** WEB AND GRAPHIC DESIGNER

#### **Responsibilities**

- Create prototypes for design concepts, mock-ups, and approved designs.
- Implement website style guide specs for the layout, overall appearance, and usability.
- Working with Web Developers to ensure that design concepts will work across all platforms and devices.
- Developing open source projects.

#### **KENYA WEB 2017 Junuary - 2017 December** FREELANCE DEVELOPER

#### **Responsibilities**

- Meeting clients or account managers to discuss the business objectives and requirements of the job.
- Translating needs of clients and users into concepts.
- Estimating the time required to complete a job and providing realistic timelines for clients.
- Develops website and its content and graphics by designing images, icons, etc.
- Prepares site by installing and configuring server, ensuring cross-platform compatibility and Test the website to identify any technical problems.

#### ABC Bank 2017 November - Now GRAPHIC DESIGN CONSULTANT

#### Responsibilities

- Update website pages and plugins as needed.
- Design and layout of electronic and print materials for all programs and events (flyers, posters, banners, collaterals, logos, Invitations, postcards, newsletters, newspaper ads, etc.)
- Collaborate with a Design team and suggest improvements on different concepts.
- Manipulating photography, illustration, graphics and typography to execute creative ideas and meet brand guidelines.
- Assisting Marketing and Communications Manager with creative concept and ideas.
- Provides information by collecting, analyzing, and summarizing data and trends.
- Carrying design and web projects from concept to completion while adhering to the brand Standards.

## EDUCATION

 THE UNIVERSITY OF EASTERN AFRICA BARATON 2013 - 2017

Bachelar of Science in Software Engineering

AIC LITEIN GIRLS

2006 - 2009

**High School Certificate** 

### REFEREES

Dennis Wachira Director Development, Dew CIS Solutions Email: dennis.gichangi@dewcis.com

Stephen Maina Product Owner at Competa Millman Co Ltd Email: stephen@btimillman.com

### Hobbies









